



ROBERT K. MCMICHAEL, PH.D.

WRITER & EDITOR | WRITERSDOCTOR.COM

OBJECTIVE

Employ my superior writing, research, & analytical skills to exceed project goals.

SKILLS

Crafting targeted writing of all kinds to any audience for any purpose. Synthesizing intelligent research & analysis into high quality copy & persuasive prose.

BLOGS

- [Writer's Doctor](#)
- [Chukar Culture](#)
- [Mister McMichael](#)
- [McMichael Piping](#)
- [Hells Canyon Beer](#)
- [Eurovan Info](#)
- [The Virtual Bob McMichael](#)

PORTFOLIO

- [Professional Writing Portfolio](#)

RELEVANT EXPERIENCE

FREELANCE WRITER • 1980-PRESENT

Extensive professional writing including journalism, technical, business, non-profit grants, & features on travel, recreation, science, arts, & humanities.

ENGLISH TEACHER • CAMBRIDGE HIGH SCHOOL • 2012-2020

Taught writing & literature to grades 7-12, including college-credit courses, creative writing, and humanities electives.

CONSULTANT • BOB MCMICHAEL CONSULTING • 2010-2012

Provided business branding, marketing, & web design services.

VP SALES & MARKETING • AERO SPECIALTIES • 2002-2010

Branded company, wrote all collateral, & developed CRM. Engineered & managed growth from small local business to international market leader.

CONTENT DEVELOPER • SAKSON & TAYLOR • 2000-2002

Utilized research & analysis skills to create process documentation for tech writing firm.

PROFESSOR • STANFORD UNIVERSITY • 1997-1999

Assistant professor/Mellon Postdoctoral Fellow, Music Department. Conducted research for book & lectured on music history & culture.

EDUCATION

PH.D. • 1996 • BROWN UNIVERSITY

Doctorate in American Civilization. Focused on jazz, American cultural history & anthropology, American literature, & race relations.

B.A. • 1984 • UNIVERSITY OF CALIFORNIA, BERKELEY

Social Sciences field major focusing on American literature, Afro-American history, sociology, & music.



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